

#### EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

## **COURSE DESCRIPTION CARD - SYLLABUS**

Course name

**Negotiations and Negotiation Techniques** 

Course

Field of study Year/Semester

Engineering Management 4/7

Area of study (specialization) Profile of study

Level of study general academic
Course offered in

First-cycle studies polish

Form of study Requirements

part-time elective

Number of hours

Lecture Laboratory classes Other (e.g. online)

10

Tutorials Projects/seminars

10

**Number of credit points** 

3

#### **Lecturers**

Responsible for the course/lecturer: Responsible for the course/lecturer:

Agata Branowska Ph.D. Paulina Siemieniak Ph.D.

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Faculty of Engineering Management Faculty of Engineering Management

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## **Prerequisites**

Basic knowledge in communication.



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## **Course objective**

Acquiring skills related to the preparation and carrying out of the negotiation process. Learning negotiation techniques. Developing the ability to: communicate with a partner during negotiations, resolving conflicts and using different styles of negotiation.

#### **Course-related learning outcomes**

## Knowledge

has expanded and in-depth knowledge in the preparation and conducting the negotiation process  $P6S\_WG\_01$ 

has got structured and theoretically founded knowledge in negotiation techniques and negotiation styles P6S WG 03

has got knowledge in ethical standards occurring during the negotiation process P6S\_WK\_01

#### Skills

has got the ability to understand and analyze the negotiation process P6S UW 05

is able to analyse the proposed solutions to specific problems occurring during the negotiation process and proposes relevant decisions P6S UW 04

## Social competences

can see cause-and-effect relationships in achieving the goals and rank the importance of alternative or competitive tasks P6S KK 02

is aware of the importance of professional behavior, compliance with the principles of professional ethics and respect the diversity of views and cultures P6S KR 02

#### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

# Lecture:

All learning outcomes are checked by using a final test consisting of 12 questions. The test consists of closed and open questions.

#### Assessment Criteria:

<50% - 2,0.

<50%; 60%) - 3,0

<60%; 70%) 3,5

<70%, 85%) 4,0,

<85%, 91) db plus,

<91%, 100%> very good.



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Activity during lectures - during lectures a student can make a task for which he/she receives points, which are added to the points received during the colloquium.

#### **Exercises:**

#### Formative grades:

- preparation of a multimedia presentation 50% of the final assessment,
- scenes presenting knowledge of negotiation techniques 25% of the final assessment,
- work in groups during exercises 25% of the final grade.

#### **Programme content**

- 1. Negotiations introduction. Basic terms related with negotiation process: definition of negotiations, the role and meaning of negotiations in management. Features of effective negotiator.
- 2. Negotiations as one of the ways to resolve conflict situations. Causes of conflicts, types of conflicts, conflict in the organization and its effects. Conflict management styles (domination, avoidance, mitigation, compromise, cooperation).
- 3. Stages of the negotiation process:
- 3.1. Preparation and planning of the negotiation process, roles of negotiators, BATNA. Negotiation styles and factors shaping them.
- 3.2. Bargaining negotiation tactics and techniques, time management, overcoming stagnation and deadlock in negotiations.
- 3.3. Closure of negotiations.
- 4. Negotiating as a communication process principles of effective verbal and non-verbal communication.
- 5. Persuasion and manipulation in negotiations. Influence. Rules of persuasion. Argumentation techniques. Protection against manipulation.
- 6. International negotiations the importance of cultural differences, the principles of negotiating with partners from different countries.

#### **Teaching methods**

Lecture, case study, drama, simulation method

#### **Bibliography**

#### Basic

Fisher R., Ury W. (2016): Dochodząc do tak. Negocjowanie bez poddawania się, PWE, Warszawa.



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Cialdini R. (2009): Wywieranie wpływu na ludzi, Gdańskie Wydawnictwo Psychologiczne Gdańsk.

Nęcki Z. (2012): Negocjacje w biznesie, Antykwa, Kraków.

## Additional

Peeling N. (2010): Negocjacje: Co dobry negocjator wie, robi i mówi, PWE, Warszawa.

Kamiński J. (2007): Negocjowanie: Techniki rozwiązywania konfliktów, POLTEXT, Warszawa.

# Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,0
Student's own work:	45	2,0
literature studies		
presentation preparation		
preparation for tutorials		
preparation for tests <sup>1</sup>		

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<sup>&</sup>lt;sup>1</sup> delete or add other activities as appropriate